

#### **INTRO**

ERICA WAKERLY is a luxury wallpaper designer known for her minimal, architectural aesthetic and use of reflective metallic finishes to enhance the light in a space.

Blending modern design with traditional production methods, the wallpapers are crafted with a timeless quality.

Her award winning studio was established in London in 2006 to create a point of difference in the market.

Now based in the British sea-side town of Margate, ERICA WAKERLY continues to supply prestigious projects worldwide. These include retail experiences, hospitality projects, workspace design and residential interiors.

## **DESIGN ETHOS**

The collections are forward thinking, but rooted in tradition.

We value traditional production methods and use these alongside harnessing cutting edge digital technology for specifc projects.

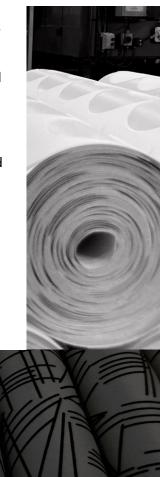
Print marks are formed using layers of rich pigments and processes akin to silk screen printing.

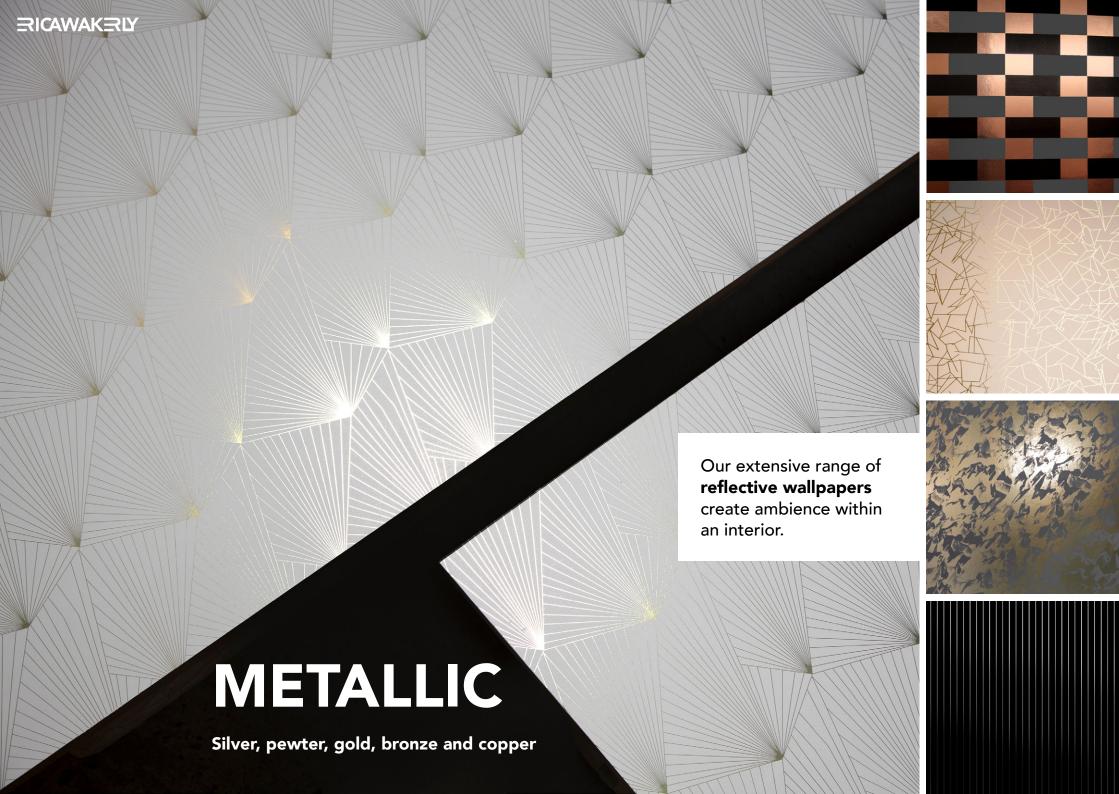
Colours are mixed by eye – a highly skilled, very human process, resulting in a hand-crafted feel, depth of surface and a luxurious, functional product.

Sustainability is integral to our way of thinking. We strive to create designs which are innovative, yet timeless and long lasting.

We believe in surrounding ourselves with things that improve our spaces and quality of life, but believe the aesthetic itself should be enduring.

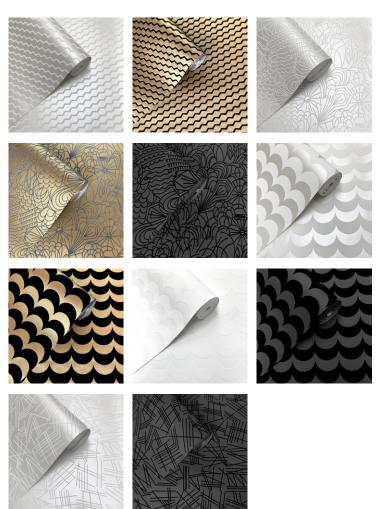
This has always been our approach but has become more important now than ever before.







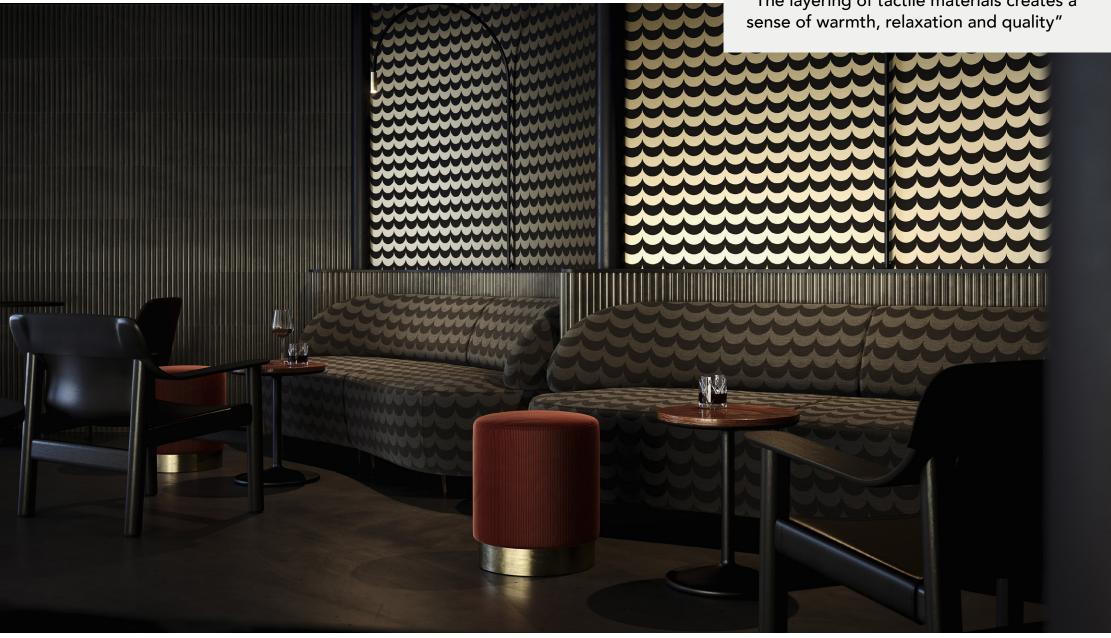


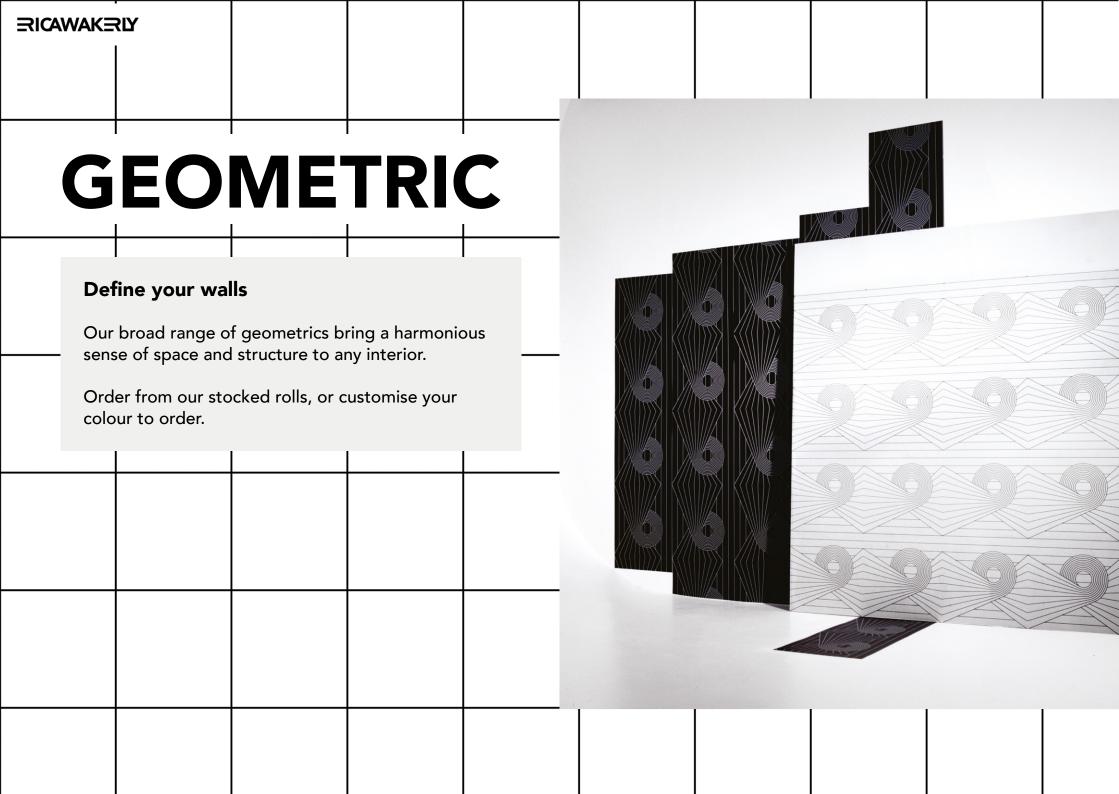


"Flock wallpaper has a strong heritage, but my interest is in working with the material, its velvet finish and 3D qualities in a minimal, contemporary way"

# **SCOOP** in black flock / gold lustre

"The layering of tactile materials creates a

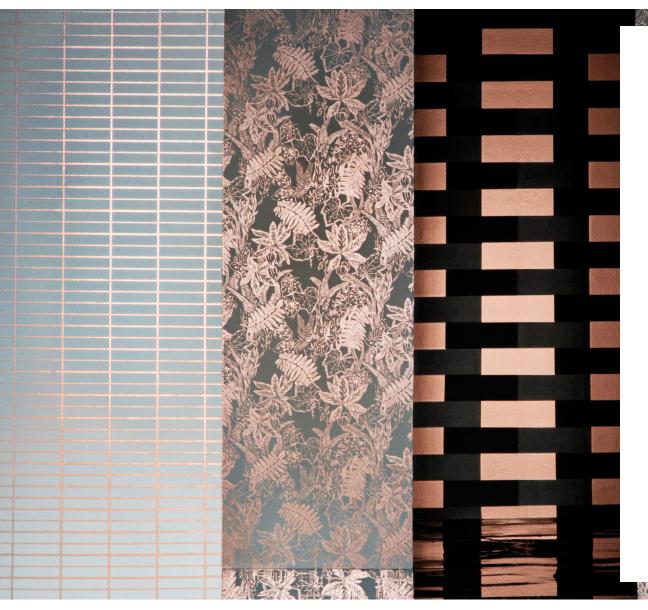




### FAN in black / white

Graphic, modern, patterns, work as backdrops to pops of colour and texture within a space.





### **AWARDS and ACCOLADES**

Erica Wakerly has a BA Honours in Illustration from The University of Brighton and an MA in Printed Textiles from the Royal College of Art.

She has exhibited her designs at Musée du Papier Peint France, Wallpaper\*'s 'Handmade' exhibition as part of Milan Design Week, and the Museum of the Home, London, alongside numerous international trade shows.

Awards include Elle Decoration 'Best Wallcovering' Award, and Homes & Gardens' Young Designer of the Year.

Her work has been featured in acclaimed publications worldwide, including Elle Decoration, US Vogue Living, Le Figaro, Living Corriere, Interior Designer and Wallpaper\* magazine.





